



PRESS RELEASE
FOR IMMEDIATE RELEASE

MONARCH LAUNCHES NEW FLIGHTS FOR SUMMER 2017 FROM BIRMINGHAM AIRPORT

- *Four new routes added to summer programme*
- *Monarch the only airline flying to both Split and Valencia from Birmingham Airport*
- *Flights start at just £39* one way*

(Luton, UK – 15 February 2017) Monarch, a leading low cost airline and holiday company, today announces four new routes to its network for summer 2017 from Birmingham Airport. Flights to Split in Croatia, Valencia in Spain, Naples in Italy and Rhodes in Greece are available to book from midday today, 15 February at www.monarch.co.uk and to celebrate the launch flights start at just £39* one way.

Monarch will be the only airline flying to both Split and Valencia from Birmingham Airport.

Routes released for sale:

Route	Frequency	Lead in fare (one way)	Launch date	
Birmingham - Split	2 x weekly (Tuesday & Sundays)	£39	25 Jun 2017	New scheduled route to a new destination
Birmingham - Valencia	2 x weekly (Saturdays & Thursdays)	£39	22 Jun 2017	New scheduled route to a new destination
Birmingham - Naples	2 x weekly (Mondays & Fridays)	£39	23 Jun 2017	New Birmingham route for S17
Birmingham - Rhodes	1 x weekly (Wednesdays)	£69	21 Jun 2017	New Birmingham route for S17

Split and Valencia are new destinations added to the Monarch network for summer 2017. Flights to both destinations will only be operated out of Birmingham airport for the summer



PRESS RELEASE FOR IMMEDIATE RELEASE

season. Naples and Rhodes are already on the Monarch network but new to Birmingham Airport for summer 2017.

As well as these four new routes, Monarch will be launching new flights to Stockholm as a new destination from Birmingham. The new flights were announced back in 2016 and the first flight is on 28th April 2017 where Monarch will be the only airline flying directly to the Swedish capital.

Marjan Schoeke, Monarch's Head of Network Development, comments: *"We are delighted to be announcing four new routes to the network from Birmingham Airport for this summer. With the introduction of these routes we now have 30 destinations on offer to customers flying from Birmingham Airport this summer. Monarch has more destinations to choose from than any other airline when flying out of Birmingham this summer.*

"We continually monitor our route network and feel that these destinations will be a popular choice with our customers who fly from Birmingham and are looking for sun this summer."

David Winstanley, Chief Operating Officer, at Birmingham Airport, said: *"It is fabulous news that Monarch will be adding these new routes for summer 2017 offering more choice of destinations from Birmingham Airport. Both Split, in Croatia and Valencia, in Spain are unserved from the Airport so passengers will have the chance to visit these beautiful cities. While the routes to Naples and Rhodes offers extra capacity to passengers travelling from their local airport. Monarch has been a partner airline for many years and provides an excellent service for both leisure and business passengers."*

As well as adding new routes for summer 2017 and being the only airline to fly direct to Split and Valencia, Monarch is also the only airline to fly directly to seven other destinations from Birmingham Airport. Fly to Lisbon, Nice, Stockholm, Preveza, Gibraltar, Venice and Rome this summer only with Monarch.

-ENDS-

Notes to editors:

*hundreds of seats at £39 one way to Split, Valencia and Naples. Hundreds of seats at £69 one way to Rhodes.



PRESS RELEASE
FOR IMMEDIATE RELEASE

About Monarch:

Monarch is a leading UK independent airline group. The company includes a scheduled airline, in-house tour operator and an award-winning engineering division. Flying from 5 UK bases, London Gatwick, Birmingham, Manchester, Leeds-Bradford and Luton where it is headquartered; the airline offers 6million sector seats to leisure destinations. The tour operating division offers package holidays across the airlines scheduled network focusing on beach, city and ski breaks. Monarch was voted the world's most punctual low cost carrier in OAG's Punctuality League 2016.

For further information please contact the Press Office

Email: press.office@monarch.co.uk

Tel: 01582 398 241

Monarch PR Team Contacts:

Josh Engleman, Colette Eagles, David Page

Follow Monarch.co.uk on Twitter [@monarch](https://twitter.com/monarch) and on Facebook facebook.com/Monarch

For further information or to book Monarch flights please visit www.monarch.co.uk